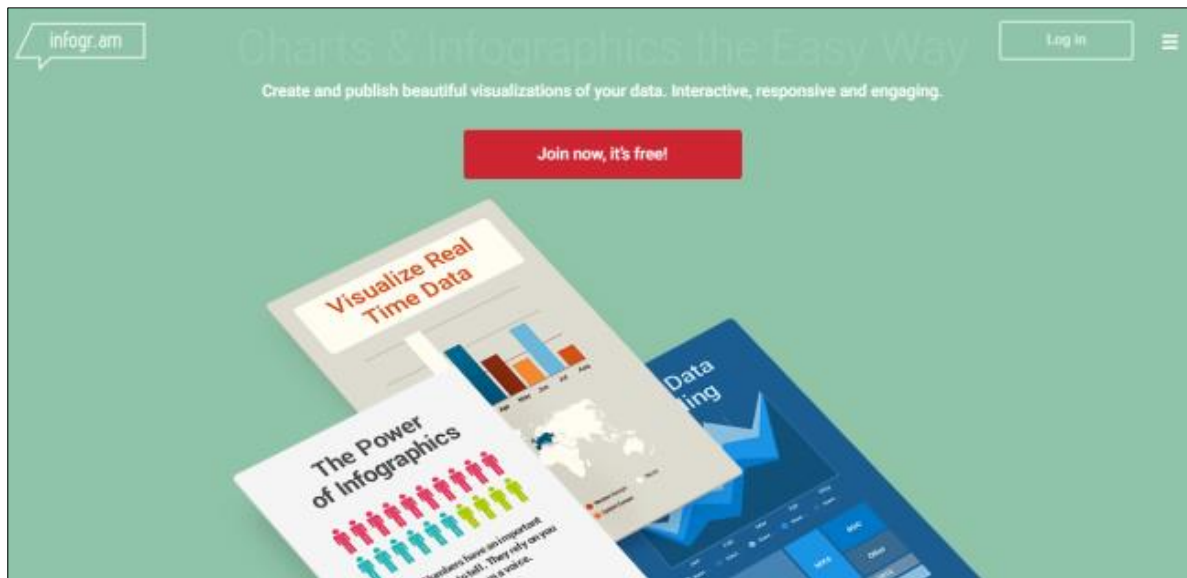


Infogram

TechHub Riga startup infogram is the success story. Infogram helps to make infographics, online charts and data visualizations. It is possible to create, share and discover illustrated data. Infogram is the easiest way to create interactive, responsive charts and infographics online.



Tell Better Stories

Create interactive charts, ready for publishing, without any coding needed.



Visualize for Impact

Over 30 charts and hundreds of maps to make your data look its best.



Share and Engage

Embed your charts & graphs responsively, or share directly from Infogr.am.

The beginning

Frustrated by their dependence on expensive graphic artists to visually enhance their stories, former journalists Uldis Leiterts and Raimonds Kaže set out to create a simple tool for making eye-catching infographics. Thus Infogram, a web app that offers basic templates and colorful charts to transform data-driven storytelling, was born in 2011.

At the beginning they had little - if any - support from the government or other entities that could help develop their idea.

The success story

The month-long Startup Sauna in Helsinki in 2012 provided much of the business model and industry contacts, while HackFwd supplied the pre-seed money (150 000 euros) and the actual technology know-how.



SHAKE UP START UPS

Since its official launch in February of 2012, the company has grown up from 3 people (Uldis Leiterts, Raimonds Kaže and Alise Semjonova) to nearly 40 people large international team both in Riga and in San Francisco. With 80 messengers network Infogram is represented in 60 countries around the world.



The founders of Infogram – Raimonds Kaže, Alise Semjonova, Uldis Leiterts

In February of 2014 Infogram received unprecedented investment for startups in Latvia – 1,34 million EURO. Funding raised from three investors - Berlin "angel" capital fund Point Nine Capital, London investor company Connect Ventures and Hamburg-based investment company HackFwd. In 2015 total investments reached 2 501 220 euros.

Latvia is a small market, so technology startup company from the very beginning focused on global markets. In March of 2015 Infogram data visualization tool was used by 1,5 million users worldwide. The customers of Infogram range from small businesses, NGOs, communication professionals, teachers and students to global media organizations, such as The Guardian, Washington Post, The Walstreet Journal, CBS News, MTV, Al Jazeera, Amnesty International and others.

Infogram have been awarded multiple times during their short but fast-paced history, for example:

- Gold (Kantar Information is Beautiful Awards, 2013)
- Best Startup Overall (TNW Startup Rally Amsterdam, 2013)
- Top Innovator (DeveloperWeek San Francisco, 2013)

The team of the company is still eager to improve Infogram and they constantly interact with users via Twitter and Facebook to understand audience's needs. Infogram plans to add more design features in the future as well.

More:

www.infogr.am



Erasmus+

Funded by the European Union